



FIRST ANNOUNCEMENT

The AZCUBA Sugar Group, the Association of Sugar Technologists of Cuba (ATAC) and the Cuban Research Institute of Sugar Cane Derivatives (ICIDCA), are pleased to invite you to the XVII International Congress on Sugar and Sugarcane Derivatives, **DIVERSIFICATION 2024**.

The International Congress on Sugar and Sugarcane Derivatives, Diversification, organized by ICIDCA every two years for the past 40 years, is a relevant event in Latin America that allows the exchange between scientists, technologists, managers, institutions and companies concerned with the technical advancement of the sugarcane industry and its co-products. More than 200 renowned national and international professionals from more than 15 sugar-producing countries usually participate in this important event.

It is an opportunity for entrepreneurs, researchers and other professionals associated with the sugar agro-industrial sector to participate and benefit from exchanges during the technical and commercial sessions of the Congress, in which experts and scientists will present research papers on contemporary technologies vital for the growth and development of the sugar agro-industry, together with a trade fair and a business forum, where experiences, good practices and business models and foreign investment opportunities in this sector will be presented.

In the technical sessions of the event, topics of vital importance for the development of the sugar agro industrial sector will be addressed:

- ✓ New technologies in sugarcane agriculture
- ✓ Technological advances in the sugar industry
- ✓ Agribusiness 4.0 and digital transition
- ✓ Circular economy in agroindustry, bio-refinery and diversification
- ✓ Energy from biomass and other renewable sources, biogas, bio-methane
- ✓ First and second generation ethanol
- ✓ Animal feeding
- ✓ Bio-products for agriculture
- ✓ Alcoholic beverages
- ✓ Quality and environmental management
- ✓ Environmental technologies

In subsequent communications the general program, instructions to the authors and other relevant information will be sent. With the aim of continuing to contribute to the development of the potential of sugar cane, we reiterate our invitation to meet at DIVERSIFICATION 2024 and also enjoy the natural beauties and historical sites of Havana.

Msc. Mariela Gallardo Capote
President of the Organizing Committee

DrC. Luis O. Gálvez Taupier
Honorary President